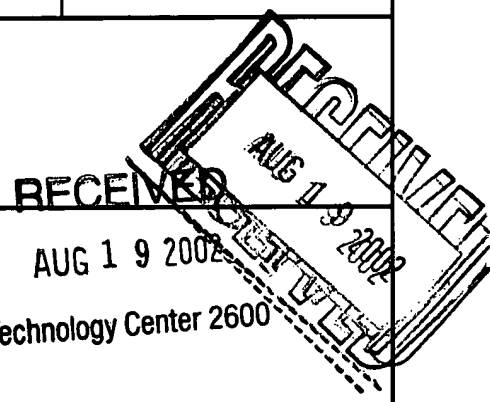
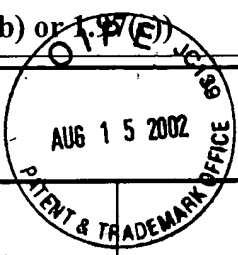


2611 #6 ref 8-2002

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT (Under 37 CFR 1.97(b) or 1.97(e))			Docket No. 5205	
In Re Application Of: John Hendricks, et al.				
Serial No. 09/973,083	Filing Date October 10, 2001	Examiner N/A	Group Art Unit 2611	
Title: Internally Targeted Advertisements Using Television Delivery Systems				
Address to: Assistant Commissioner for Patents Washington, D.C. 20231				
37 CFR 1.97(b)				
1. <input checked="" type="checkbox"/> The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.				
37 CFR 1.97(c)				
2. <input type="checkbox"/> The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:				
<input type="checkbox"/> the statement specified in 37 CFR 1.97(e);				
OR				
<input type="checkbox"/> the fee set forth in 37 CFR 1.17(p).				



EX

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
5205

In Re Application: John Hendricks, et al.

Serial No.
09/973,083

Filing Date
October 10, 2001

Examiner
N/A

Group Art Unit
2611

Internally Targeted Advertisements Using Television Delivery Systems

RECEIVED
AUG 19 2002
Technology Center 2800

Payment of Fee

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

- ☐ A check in the amount of _____ is attached.
- ☒ The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. 04-1425 as described below. A duplicate copy of this sheet is enclosed.
- ☐ Charge the amount of _____
- ☐ Credit any overpayment.
- ☒ Charge any additional fee required.

Certificate of Transmission by Facsimile*

I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (F

(Date)

Signature

Typed or Printed Name of Person Signing Certificate

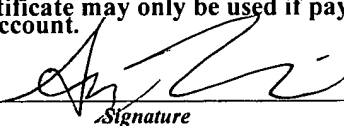
Certificate of Mailing by First Class Mail

I certify that this document and fee is being deposited with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Signature of Person Mailing Correspondence

Typed or Printed Name of Person Mailing Certificate

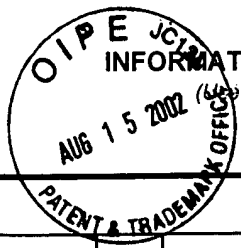
*This certificate may only be used if paying by deposit account.


Signature

Dated: August 15, 2002

Sung Kim
Reg. No. 45,398
DORSEY & WHITNEY LLP
1660 International Drive
Suite 400
McLean, VA 22102
(703) 288-5240
(703) 288-5260 facsimile

CC:



INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

ATTY DOCKET NO.

5205

SERIAL NO.

09/973,083

John Hendricks, et al.

FILING

October 10, 2001

GROUP

2611

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	1.	4,331,974	5/25/1982	Ned Cogswell, et al.	725	34	
	2.	5,600,364	2/4/1997	John Hendricks, et al.	725	9	
	3.	4,546,382	10/8/1985	William McKenna, et al.	725	14	
	4.	5,055,924	10/8/1991	Hans Skutta	725	34	
	5.	4,602,279	7/22/1986	Michael Freeman	725	35	
	6.	5,381,477	1/10/1995	Robert Beyers, et al.	380	231	
	7.	5,155,591	10/13/1992	David Wachob	725	35	
	8.	5,661,516	8/26/1997	John Charles	725	35	
	9.	6,029,045	2/22/2000	Picco Martin	725	34	
	10.	5,774,170	6/30/1998	Kenneth Hite	725	34	

RECEIVED

AUG 19 2002

Technology Center 2600

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	1/	EP0424648A2	5/2/1991	Europe				
	2/	WO 99/26415	5/27/1999	WIPO				
	3/	WO 96/08109	3/14/1996	WIPO				
	4/	WO 94/16527	7/21/1994	WIPO				
	5/	DP0620689A1	10/19/1994	Europe				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

